



# JOIN THE PARTNERSHIP TEAM



We are grateful for every member of the ASA Partnership Team. The investment our partners make into ASA year after year empower us to serve our communities with excellence and continue to elevate the quality of life for our Athletes, their families, and all volunteer Wingman runners. We could not do this without the tremendous support from our Partnership Team.

715

ASA  
Volunteers

45,831

Volunteer Hours  
Served

175

Group Runs  
Hosted

26

Unique Community  
Events for Athletes

95

Races  
Finished

# EVERY YEAR

# OUR MISSION



ASA's mission is to elevate the quality of life for individuals with limited mobility by empowering them to train for and participate in mainstream running events.

We are a champion of inclusion, connecting ASA Athletes to runners from the community through our Wingman Program, inspiring all to celebrate the spirit of "Together We Finish!"

Through tremendous community support and investment, ASA provides The Wingman Program free of charge to the ASA Athletes and families we serve.

## OUR VISION

ASA's vision is multi-faceted, including:

- To increase confidence, self-esteem, dignity, and the quality of life for individuals with disabilities.
- To be a recognized leader in a movement through which individuals with disabilities feel an overwhelming sense of belonging.
- To break down the barriers of inaccessibility that still exist today.
- To promote inclusion by nurturing lasting and authentic relationships based on respect and love.
- To positively impact perceptions about individuals with disabilities.
- To inspire the community at large to give more of themselves through service to others.
- To motivate all to lead active and healthy lifestyles.



# PARTNER BENEFITS

## DIAMOND

\$10,000 Annual Investment

- Title Sponsor Eligibility for 1 ASA Signature Event (first come, first serve)
- 3 Customized Social Media Posts (You provide the info for the post)
- 1 Partner Provided Email Sent to Entire ASA Database (over 16,000 contacts)
- Logo on all ASA Vehicles & RunFest Finish Line
- Plus everything included in the levels below

## PLATINUM

\$7,500 Annual Investment

- 2 Customized Social Media Posts (You provide the info for the post)
- Featured Partner Spot in 2 ASA Email Newsletters (you provide info)
- Logo on ASA Trailers
- Plus everything included in the levels below

## GOLD

\$5,000 Annual Investment

- 1 Customized Social Media Post (You provide the info for the post)
- Featured Partner Spot in 1 ASA Email Newsletter (you provide info)
- Logo on Website & Annual Video
- Plus everything included in the levels below

## SILVER

\$3,000 Annual Investment

- 2 ASA-Provided Social Media Posts instead of 1
- Logo on all ASA Email Newsletters
- Plus everything included in the level below

## RACING CHAIR

\$1,500 Annual Investment

- Logo on RunFest T-Shirt & Partner Wall
- Logo on RunFest Website Page
- Logo on RunFest Marketing Emails
- 1 ASA-Provided Social Media Post (We create a post using your logo)

**SOCIAL MEDIA  
SHOUT-OUTS**

**EMAIL  
NEWSLETTER  
FEATURES**

**PROMINENT  
LOGO  
DISPLAYS AT  
EVENTS**

**LOGO ON  
FINISH LINES  
& RACE  
SHIRTS**

**FREE ENTRY  
TO ASA  
EVENTS**

**ANNUAL  
LUNCH ON US**

[www.asa.run/partner](http://www.asa.run/partner)  
(443)-272-1204



# SIGNATURE EVENTS

We feature Partner logos and information on all event marketing materials and throughout the event.  
A Partner's level determines their logo and info placement.



## ASA RUNFEST

RunFest is the only race that is owned and executed by ASA, and it's our biggest fundraiser of the year!

- ASA Baltimore Maryland RunFest - over 1,000 guests
- ASA Northern Virginia RunFest- over 500 guests

## ASA BASH

Our Bash is an annual event where we celebrate all of ASA's achievements and raise funds to continue our programming for the upcoming year with fun, food, live entertainment, and a large-scale silent auction.

- Baltimore Maryland - over 500 guests



## ASA BULL ROAST

Our Bull Roast is an annual event where we celebrate ASA's continued growth and achievements as we raise funds for ASA's Wingman program and build new relationships.

- Montgomery County Maryland - over 200 guests

## THE ASA OPEN

Participants are invited to a day on the links full of food, drinks, contests, prizes, and more to support the Wingman Program.

- Roatating location - over 125 guests



**ASA  
RUNFEST  
MD or VA**

**DIAMOND**  
20  
ENTRIES

**PLATINUM**  
15  
ENTRIES

**GOLD**  
12  
ENTRIES

**SILVER**  
10  
ENTRIES

**RACING CHAIR**  
6  
ENTRIES

**ASA BASH  
or  
BULL  
ROAST**

**DIAMOND**  
2  
TABLES

**PLATINUM**  
1  
TABLE

**GOLD**  
1  
TABLE

**SILVER**  
6  
TICKETS

**RACING CHAIR**  
4  
TICKETS

**ASA OPEN**

**ALL LEVELS GOLD  
AND ABOVE**  
1 FOURSOME

[www.asa.run/partner](http://www.asa.run/partner)  
(443)-272-1204

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