

# Become a Sponsor for **FARM, FOOD & 'FUN'RAISING**



Athletes Serving Athletes (ASA) is a 501(c)(3) nonprofit organization that elevates the quality of life for individuals living with limited mobility by empowering them to train for and participate in main stream running events. ASA provides opportunities for those with disabilities, called ASA Athletes, to experience the thrill of athletic competition otherwise inaccessible to them. We are a champion of inclusion, connecting ASA Athletes to runners from their community through our Wingman Program, inspiring all to celebrate the spirit of "Together We Finish!". We are steadfast in our commitment to make every member of our community feel loved, significant, and accepted.

Founded in 2007 by a group of able-bodied athletes who wanted to give back to those with physical challenges that limited their mobility, we began as a grassroots organization that worked exclusively with the Baer School, a Baltimore City Public School that serves youth with disabilities. Since then ASA has grown to a regional organization, with twelve different communities across Maryland, Pennsylvania, Virginia and Delaware. This year serving over 80 Athletes and over 380 and counting volunteer runners, our program is stronger than ever.

#### Scan to learn more about ASA



We are excited to be hosting our first fundraiser serving Montgomery, Howard, Fairfax and Fredrick counties on Friday September 29th, 2023 at Bella Vita Farms in Brookeville, MD. From axe throwing, games, and barbeque to a featured presentation of 'The Power of We' - a short film demonstrating who we are and what we do- this evening will be packed with fun.

A sponsorship for 'Farm, Food & 'Fun'raising, will enable our program to continue to grow and thrive so that we can serve more Athletes and expand our impact.

For any questions regarding this fundraiser or sponsorship opportunities, please contact Development Manager, Emma Mumma at emma@asa.run or 410-703-8414.

Thank you for your consideration.







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### TITLE SPONSOR - \$10,000

- General benefits listed from below sponsorship levels
- Logo on ASA trailers
- 2 social media posts both customized with content and links
- Business logo or preferred name on all event printed and electronic materials
- Business logo or preferred name on main event headers
- Logo featured in event nesletter communications
- ALL additional benefits stated for Corporate Partners- \$10,000
  DIAMOND level

#### **DELISH SPONSOR - \$5,000**

- General benefits listed from below sponsorship levels
- Business logo or preferred name at Buffet Stations
- Logo in all ASA-wide newsletters to 10,000+ contacts
- Additional social media post- one with custom content and links
- Recognition in press release
- Logo in annual ASA video, on event website, and ASA's website homepage
- All additional benefits stated for Corporate Partners- \$5,000 GOLD level





### BAR SPONSOR - \$1,000

- Tickets for up to 10 guests at Farm, Food & 'Fun'raising
- Business logo or preferred name at Event Bar Station
- Logo in event newsletter communications
- 1 social media post

# AXE SPONSOR - \$2,000

- Tickets for up to 10 guests at Farm, Food & 'Fun'raising
- Business logo or preferred name at Axe throwing stations
- Logo in event newsletter communications
- 1 social media post
- Business logo or preferred name on Event Sponsor Wall at ALL ASA events





# **GROUP EVENT SPONSOR - \$750**

- Tickets for up to 10 guests at Farm, Food & 'Fun'raising
- Business logo or preferred name on an event table