

OUR MISSION



ASA's mission is to elevate the quality of life for individuals with limited mobility by empowering them to train for and participate in mainstream running events.

We are a champion of inclusion, connecting ASA Athletes to runners from the community through our Wingman Program, inspiring all to celebrate the spirit of "Together We Finish!"

Through tremendous community support and investment, ASA provides The Wingman Program free of charge to the ASA Athletes and families we serve.

OUR VISION

ASA's vision is multi-faceted, including:

- To increase confidence, self-esteem, dignity, and the quality of life for individuals with disabilities.
- To be a recognized leader in a movement through which individuals with disabilities feel an overwhelming sense of belonging.
- To break down the barriers of inaccessibility that still exist today.
- To promote inclusion by nurturing lasting and authentic relationships based on respect and love.
- To positively impact perceptions about individuals with disabilities.
- To inspire the community at large to give more of themselves through service to others.
- To motivate all to lead active and healthy lifestyles.



PARTNER BENEFITS

DIAMOND

\$10,000 Annual Investment

- Title Sponsor Eligibility for 1 ASA Signature Event (first come, first serve)
- 3 Customized Social Media Posts (You provide the info for the post)
- 1 Partner Provided Email Sent to Entire ASA Database (over 16,000 contacts)
- Logo on all ASA Vehicles & RunFest Finish Line
- Plus everything included in the levels below

PLATINUM

\$7,500 Annual Investment

- 2 Customized Social Media Posts (You provide the info for the post)
- Featured Partner Spot in 2 ASA Email Newsletters (you provide info)
- Logo on ASA Trailers
- Plus everything included in the levels below

GOLD

\$5,000 Annual Investment

- 1 Customized Social Media Post (You provide the info for the post)
- Featured Partner Spot in 1 ASA Email Newsletter (you provide info)
- Logo on Website & Annual Video
- Plus everything included in the levels below

SILVER

\$3,000 Annual Investment

- 2 ASA-Provided Social Media Posts instead of 1
- Logo on all ASA Email Newsletters
- Plus everything included in the level below

RACING CHAIR

\$1,500 Annual Investment

- Logo on RunFest T-Shirt & Partner Wall
- Logo on RunFest Website Page
- Logo on RunFest Marketing Emails
- 1 ASA-Provided Social Media Post (We create a post using your logo)

**SOCIAL MEDIA
SHOUT-OUTS**

**EMAIL
NEWSLETTER
FEATURES**

**PROMINENT
LOGO
DISPLAYS AT
EVENTS**

**LOGO ON
FINISH LINES
& RACE
SHIRTS**

**FREE ENTRY
TO ASA
EVENTS**

**ANNUAL
LUNCH &
HAPPY HOUR
ON US**

www.asa.run/partner
(443)-272-1204

SIGNATURE EVENTS

We feature Partner logos and information on all event marketing materials and throughout the event. A Partner's level determines their logo and info placement.



ASA RUNFEST

RunFest is ASA's signature event. It's the only race that is owned and executed by ASA, and all proceeds from this race go directly toward our Wingman Program – it's our biggest fundraiser of the year! We have over 1,000 people in attendance each year that participate in the RunFest 5k, 1-Mile Walk, 1-Mile Sprint, and Kids Fun Run. Over 100 volunteers lend their time to bring RunFest to life, and put on an amazing family-friendly festival after the races with food, drinks, entertainment, and more.

ASA BASH

Our Bash is an annual event where we celebrate all of ASA's achievements and raise funds to continue our programming for the upcoming year.

With an average of 700 attendees each year and plenty of opportunities for networking and connection, it's a can't-miss kind of event. Highlights include food, drinks, entertainment, and a large-scale silent auction.



THE ASA OPEN

We're grateful to carry on an 18-year old charity golf tournament of which ASA was a beneficiary. Participants are invited to a day on the links full of food, drinks, contests, prizes, and more to support the Wingman Program. Sponsor options include:

Beer Cart Sponsor	Hole Contest Sponsor	Title Sponsor
\$2,000	\$5,000	\$10,000

WINGMAN NATION CELEBRATION

Our Annual Wingman Nation Celebration honors the Athletes, Families, Wingmen, Volunteers, and Communities that ASA serves.

With around 400 people in attendance each year, we aim to strengthen our community bonds and celebrate everyone who plays a part in helping us achieve our mission and vision.



www.asa.run/partner
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