



November 15, 2022

Dear ASA Family and Friends,

“Americans love underdogs. It’s the David and Goliath Story brought to life.”

— Bob Dorfman, Sports Marketing Consultant

Mr. Dorfman’s quote hangs in a frame in my office. It has always resonated deeply with me.

ASA was incorporated on December 6th, 2007, on the brink of a devastating financial meltdown. Back then, it would have been logical to assume we wouldn’t make it past five years, much less fifteen. Like David from the old testament, ASA faced Goliath-like challenges. However, our cup overflowed with purpose, passion, and overwhelming community support that brought this great vision to life. Now, here we are celebrating 15 years!

Our mission states that we connect individuals and prepare them for participation in mainstream running events, but ASA is much more than just a running program — *ASA transforms*.

Whether it’s a Board or Staff Member, Community Coordinator, Wingman, Captain, ASA Athlete, Volunteer, Donor, Corporate Partner, or Grantor — everyone involved with ASA experiences mental, physical, and emotional improvement through serving others. Although our mission aims to heighten the quality of life for our Athletes first, the opportunities it provides for people to become more selfless and connected through the sport of running is an equally significant outcome.

Your support has fueled ASA’s growth from one community in Baltimore County to eight across Maryland, one in Delaware, and one in south central Pennsylvania over the last 15 years. We want to share these transformational experiences with even more runners and ASA Athletes, especially those that don’t currently have access to our program, and we need your help to make it happen.

I need you now more than ever. Please keep ASA in your considerations for a year end charitable gift.

My experience has found that the more I pour into this mission, the more transformed my life has become. I am confident it will continue to do the same for you.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Slomkowski".

David Slomkowski
Executive Director